

December 10, 2008

**MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.**

**1. CALL MEETING TO ORDER:**

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, December 10, 2008, at 7:11 p.m. in the Torrance Community Television Studio located in the Stanley E. Remelmeyer Telecommunications Center.

**2. ROLL CALL:**

**Present:** Commissioners: Haussmann, Korman, Perkins, and Vice Chairwoman Barnard

**Also Present:** Cindy Hibbard, Secretary  
Don Fefie, TCtv Coordinator  
Michael D. Smith, Cable & Community Relations Manager

**Excused:** Carlson, Nishinaga, and Chair Sunshine

**Absent:** None

**3. FLAG SALUTE:**

Commissioner Korman led the salute to the flag.

**4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:**

**MOTION:** *Commissioner Perkins moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner Korman, carried with an aye vote.*

**5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE**

**6. APPROVAL OF MINUTES**

**A) November 12, 2008**

**MOTION:** *Commissioner Korman moved to approve the minutes of November 12, 2008. This motion seconded by Commissioner Haussmann, motion carried with an aye vote.*

**7. SCHEDULED BUSINESS:**

**A) Community Matters – NONE**

**B) Committee Reports – 17<sup>th</sup> Annual TCtv Video Programming Awards**

Staff provided an oral report announcing the selection of Perry and Cindy Shields as masters of ceremony and entertainment provided by the California State University at Dominguez Hills Jazz Band. TCtv received a donation from ExxonMobil for \$250. Staff also reported that the video's that will be shown during the event are mostly in post-production. Food selection is just about finalized.

Brief discussion followed.

**MOTION:** *Commissioner Haussmann moved to accept the 17<sup>th</sup> Annual TCtv Video Programming Awards Committee Report. This motion seconded by Commissioner Perkins, motion carried with aye vote.*

**C) Report of the Community Television Center**

- 1) **November, 2008** –Coordinator Fefie discussed statistics for the month. He highlighted 13 new programs were completed with 18 programs bicycled. He also noted studio usage was up significantly over the previous months to 52%; field camera check-outs were up over the previous month, but still remain low 39%. Post-production usage was also higher than previous month to 55% compared to 15%. 04 "It's Your TV Brochures" were mailed, with 0 graduates. 13 Users enrolled in the Studio Production Workshop, with all 13 graduating. The total number of programs is on-track to exceed last year's numbers. In addition, the significant increase multi-camera filed production this year is high compared to last year because staff is now shooting the event programming with the truck. Last year, the previous staff shot event programming using two single cameras, and the editing the event into one program. This is partially why the usage percentages are lower than last year.

Brief discussion followed.

**MOTION:** *Commissioner Perkins moved to accept the Torrance Community Television Center Report for November 2008. This motion seconded by Commissioner Korman, motion carried with aye vote.*

**D) Report of Legislative and Cable Related Activities**

Manager Smith reported that the FCC Chairman Kevin Martin said that cable operators who do not provide it with complete answers to its questions about moving channels from analog to digital could be fined, but also said the enforcement bureau had a "normal range of options." He added that he was not saying which option the FCC would chose.

Time Warner Cable's West Region is launching 24 new high-definition channels beginning this month, a programming change the operator is positioning as an early holiday gift.

The cost of providing FiOS TV is increasing and the monthly rate for certain services will be increasing in 2009. Some customers would realize a 12% increase on the Premier package.

The National Advertising Division of the Better Business Bureau, acting on a complaint from Cablevision Systems Corp., has recommended that Verizon Communications Inc. modify or discontinue certain claims that its FiOS service offers superior sound and picture quality. The division, after analyzing consumer sensory studies submitted by Verizon to support its claims, determined the studies were “not sufficiently reliable” to support all of Verizon’s claims.

Verizon has tipped FiOS TV's high-def scale over 100 in California, with the launch Wednesday of 66 HD channels in the Golden State.

Brief discussion followed.

**MOTION:** *Commissioner Haussmann moved to accept the Report of Legislative and Cable Related Activities for November 2008. This motion seconded by Commissioner, Korman motion carried with aye vote.*

E) Old Business - NONE

F) New Business - NONE

8. ADDENDUM MATTERS - NONE

9. ORAL COMMUNICATIONS:

- A) Commissioner Barnard passed out gifts for everyone in attendance, her special Christmas Bread.
- B) Commissioner Barnard also mentioned the success of the Christmas Tea over the previous year, this year they had three settings compared to one last year.
- C) Commissioner Barnard mentioned the opportunity to participate in the decorating of the Torrance Rose Float entry. She also wished everyone a Merry Christmas.
- D) Commissioner Haussmann expressed thanks to TCtv staff for providing excellent service to the community.
- E) Commissioner Haussmann wished everyone happy holidays and Merry Christmas.
- F) Commissioner Korman mentioned the upcoming the Torrance Symphony performance. She also wished everyone happy holiday's.
- G) Commissioner Perkins reminded everyone that we will not meet next month, but to attend the upcoming 17<sup>th</sup> Annual Awards Show.
- H) Commissioner Perkins also wished everyone a happy holiday's.
- I) Chairman Sunshine also wished everyone a happy Thanksgiving Day.
- J) Coordinator Fefie also wished everyone Merry Christmas.
- K) Secretary Hibbard also wished everyone Merry Christmas, Happy Hanukah, and Happy New Year.
- L) Manager Smith mentioned a save the date of May 21, 2009 for the annual SCAN NATOA Inc. spring conference.
- M) Manager Smith also wished everyone a Merry Christmas.

**9. ADJOURNMENT:**

Chairman Barnard adjourned the meeting of December 10, 2008 at 7:35 p.m. to reconvene on Wednesday, February 11, 2009 at 7:00 p.m.

Respectfully submitted,

Michael D. Smith  
Cable & Community Relations Manager